

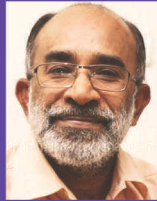


Kerala Homestay & Tourism Society

KERALA HATS
www.homestaykerala.org

10th Annual Conference & One day State Level Tourism Workshop-2018

September 09th, Sunday
Radisson Blu, Elamkulam, Ernakulam



TITLE SPONSOR



Dear Member,

I cordially invite you and family to the 10 th annual conference of Kerala Homestay & Tourism Society (Kerala Hats) and State Level Tourism Workshop on September 9th 2018, sunday, at Hotel Radisson blu, Sahodaran Ayyappan Road, Elamkulam, Ernakulam (Vytila-Kadavanthara Bus Route Near Elamkulam Bus Stop) 9.30 am - 5.00.pm

M.P. Sivadathan

Director , Kerala Hats &

StateTourism Advisory Committee Member

13.08.2018

Programme

- Registration : 9.00 am
- Ist Session : 9.45 am
- Subject : **Role of RT Mission in the Sustainable Growth of Homestay and Serviced Villa** By
: **Shri. K. Rupesh Kumar** (State co-ordinator RT Mission)
- Moderators : **Shri. D. Soman** (Dist. President, Kerala HATS, TVM)
Shri. Abi Arackal (Dist. President, Kerala HATS, Aleppey)
Shri. E.V. Raju Erasseril (State Exe. Member HATS)
- Tea : 10.45 am
- IInd Session : 11.00 am
- Subject : **Airbnb - Homestays & Serviced Villas** By
: **airbnb Official**
- Moderators : **Shri George Tom Santhosh**
(Dist.President,Ernakulam,HATS)
Shri. B.P. Reghuraj (Dist.President, Malappuram,HATS)
Shri. Thankappan Kottarathingal
(Destination Convenor, Munnar Hats)
- IIIrd Session : 12.00 pm
- Subject : **Digital Marketing for homestays & Serviced Villas** By
: **Shri. Anish Kumar P.K.** (CEO The Travel Planners)
- Moderators : **Smt. Renjini Menon** (Dist.President,Wayanad HATS)
Shri. Kosygin Andrews (Dist. President, Kottayam HATS)
Shri. Atmacharan (State Executive Member, Hats)
- Lunch Break : 1.00 pm
- Entertainment : 1.30 pm
- Programme : **Shri. Ali Sadiqu Saj**

- IVth session : 2.00 pm
- Subject : **Homestay, Serviced Villa, Licencing, Registration & Classification in LSGD** By
: **Shri. Rajesh T. Varghese**
(Secretary, Arakkuzha Panchayath)
- Moderator : **Shri. P.M. Pushpangathan**
(Dist.President,Trissur HATS)
Shri. E.V. Harris (Dist.President,Kannur HATS)
Shri. Fazal T.I. (State Executive Member, Hats)

Inaugural Function : 3 pm

- Prayer : **Master Thomson Antony**
- Welcome Speech : **Shri P.N. Prasannakumar** (Chairman Kerala HATS)
- Presidential Address : **Prof. K.V. Thomas MP**
(Founder Chairman HATS & Former Minister)
- Inauguration : **Shri. Alphonse Kannanthanam**
(Honble. Union Minister of State for Tourism)
- Releasing of HATS Directory : **Shri. Bharat Salimkumar** (Film Actor)
- Report : **Shri. M.P. Sivadhathan**
(Director Kerala HATS & State Tourism
Advisory Committee Member)

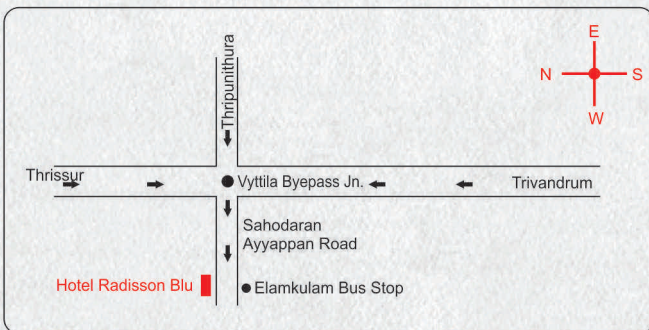
- Kerala State**
Best Homestay Winner : **Shri Tomy Joseph** (Rose garden, Munnar)

- Jacob Tharakan** : **Shri. Daniel James** (Dansvilla Homestay, TVM)
Memmorial Award : Alappuzha
for ECO-Friendly : **Dr. Roby George** (Roby's Ark, Pathanamthitta)
Homestays : **Shri. Asley Edwin & Sheeba Asley**
(Greenwood Bethlehem Homestay, Fort Kochi)
: **Shri. Johnson** (Mistletoe, Munnar)
: **Smt. Elezabeth Jacob**
(Olavipe Homestay, Poochakkal, Aleppey)
: Wayanad

- Trip Advisor's Travellers Choice Award for 2018 Winners**
- : **Smt. Neema Veliyath**
 - : (The Bungalow Heritage Homestay, Vypin, Kochi)
 - : **Shri. Ali Sadique Saj** (Saj Homestay, Fortkochi)
 - : **Shri. Manoj M.P.**
(Ganesh House Homestay- Kovalam)
 - : **Shri. Vijeesh M.P.** (Munroe Island Homestay, Kollam)
 - : **Shri. Thajudheen**
(Periyar Villa Homestay - Periyar, Thekkady)
 - : **Shri. P.J. Samson** (Flamingo Marari - Mararikulam)
- Facilitation
- : **Shri. Hybi Eden MLA**
 - : **Shri. K.J. Maxy MLA**
 - : **Shri. John Fernandes MLA**
 - : **Smt. Rani George IAS** (Secretary, Kerala Tourism)
 - : **Balakiran IAS** (Director Kerala Tourism)
 - : **Shri. Hary Ranjan Rao IAS**
(MD, Madhyapradesh Tourism Board)
 - : **Shri. T.J. Vinod** (Dy. Mayor Kochi)
 - : **Shri. Dominic Presentation** (Ex Minister)
 - : **Shri. K. Rupesh Kumar**
(State RT Mission Co-ordinator)
 - : **Shri. Baby Mathew Somatheeram** (President KTM)
 - : **Rev. Fr. Roy Abraham P.**
(Principal Mariyan College, Kuttikkanam)
 - : **Shri. K.P. Nandhakumar** (JD Kerala Tourism)
 - : **Shri. Riyas Komu** (Kochi Biennale Founder)
 - : **Shri. T.B. Jagadheesh Kumar**
(Vice Chairman Kerala HATS)
- Vote of Thanks
- : **Dr. K. Muraleedhara Menon**
(Technical Advisor, Kerala HATS)
 - : **4.00 pm**
- Tea
Vth Session
- Subject
- : **FRRO- C - Form Submitting** By
 - : FRRO Official
- Moderator
- : **Shri. K.S. Bhagavath Das**
(Dist. President, Kerala HATS, Palakkad)
 - : **Shri. Shobith Shekar T.**
(Dist. President, Kerala HATS, Kozhikkode)
 - : **Shri Subeesh S.** (Destination Convenor, Kumily)

4.30 pm : Open Forum & Future Programes of Kerala HATS

- Indroduction : Director Kerala HATS
- : **Shri. Shaji Kuruppassery**
(State Exe. Member HATS)
 - : **Shri. David Lowrance**
(Destination Convenor, Fortkochi)
 - : **Shri. Michael Jackson**
(Destination Convenor, Marari)
 - : **Shri. C.O. Johnson**
(Dist. President,Kollam)
 - : **Shri. A.M. Surendran**
(State Exe. Member Kerala HATS)
 - : **Shri. Baby John Joseph**
(State Exe. Member Kerala HATS)
 - : **Shri. P.P. Mohan**
(State Exe. Member Kerala HATS)
 - : **Smt. Saleela Ponnappan**
(State Exe. Member Kerala HATS)
- Vote of thanks : **Adv. Jojy J. Varghese**
(Dist. President, Kerala HATS, Pathanamthitta)



Contact :

Rohit Raj (HATS Co-Ordinator) - 7907972783, 9847002182
Email : keralahats@gmail.com www.homestaykerala.org